



# Best Benefits

Powered by Centauri Insights®

Rooted in Artificial Intelligence, the strength of our AI-driven analytics is demonstrated by the fact that we lead the market in finding and qualifying eligible Managed Medicaid members for disability. This is why **95% of Medicaid plans work with us.**

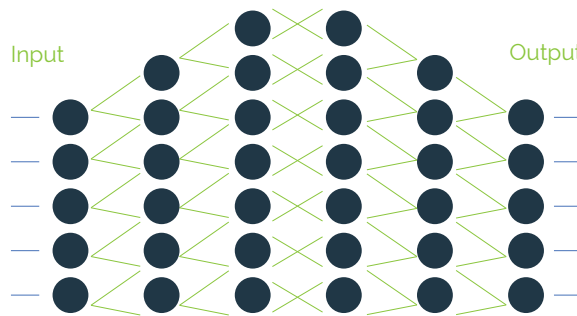
How do we identify and locate 4 times more disabled plan members than our competitors – and **30% more approvals?**

## We Leverage the Power of Centauri Insights

Centauri Insights couples our proven analytics with a decade of deeper machine learning methods for precision targeting. Our rules engine is based on criteria established by the Social Security Administration (SSA) to evaluate disabilities and incorporate claims and pharmacy data to provide our unparalleled identification and validation of eligible plan members.

### We start with the following types of Input

- Integrated Data Assets
- Centauri Proprietary Sources
  - Health Plan Sources
  - Additional External Sources



Built on a foundation supported by AI, NLP, Machine Learning and Deep Learning

### The results of our Output means that you receive

Optimized Member Targets, based on Probability Weighting and supported by intelligent AI-driven analytics.



**POWER TO SOLVE.  
PASSION TO SERVE.**

## Member-Level Targeted Outreach

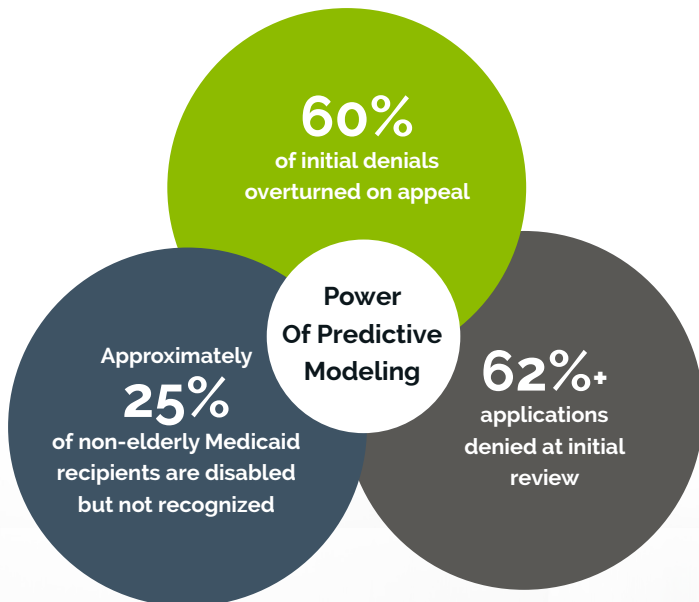
As the industry's leader in disability enrollment, we impact 32 million lives every year. For every member, we have **more than two years of data – a total of more than 768 million claims records.**

Our AI-driven analytics identify **90%** of those eligible members, enabling plans to achieve increased revenue and cost-of-care savings.

- Can your team currently look to analytics-driven data to drive outreach?
- Can you better align your payments to your high-cost disabled members?
- Can you increase the value created for your members' households?

## You Can with Centauri Insights

With our machine learning, we ingest your data – claims and pharmacy history – and assign a score to predict the probability of disability eligibility. We then feed the information into our operational system and track the results which feeds back into the algorithm so we can learn from it.



## Strong Targeted Analytics

Centauri brings science to the art of disability modeling. Our use of AI means we that apply advanced machine learning algorithms to our robust data sets.

We continuously advance your knowledge about your membership population and optimize our ability to locate and impact those in need.

**Need assistance with your enrollment program?  
Contact us to learn how we can help**

CALL: 888.447.8908 | EMAIL: [info@centaurihs.com](mailto:info@centaurihs.com) | WEB: [centaurihs.com](http://centaurihs.com)