



# PremiumAssist

Powered by Centauri Insights®

Rooted in Artificial Intelligence, the strength of our AI-driven analytics is demonstrated when we continuously identify, quantify and predict high-value members within non-dual and dual-eligible populations. **–With up to 99% Accuracy.**

## Value-Based Outcomes

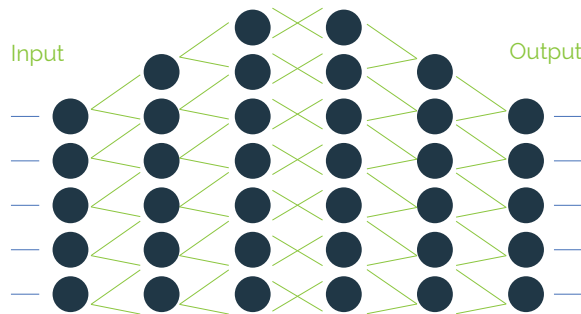
The latest CMS value-based model for reimbursement increasingly places an emphasis on addressing clinical and non-clinical contributors to member health. So how does Centauri ensure that we continue to add value and optimize revenue for clients under the new reimbursement model?

## We Leverage the Power of Centauri Insights.

Centauri Insights identifies both the clinical and non-clinical needs of members by first revealing clinical categories indicative of chronic conditions as well as demographics indicative of dual-eligibility status.

### We start with the following types of Input

- Integrated Data Assets
- Centauri Proprietary Sources
- Health Plan Sources
- Additional External Sources



Built on a foundation supported by AI, NLP, Machine Learning and Deep Learning

### The results of our Output means that you receive

Optimized Member Targets, based on Probability Weighting and supported by intelligent AI-driven analytics.



**POWER TO SOLVE.  
PASSION TO SERVE.**



## Comprehensive Integrated Dashboard View

- Can your team currently look to analytics-driven data to drive outreach?
- Can you properly leverage state-specific spend down rules, assisting members to qualify for dual eligibility?
- Can you determine the probability of beneficiary eligibility for Medicaid and other social programs to create a combined score, and determine likelihood to engage?

## You Can with Centauri Insights

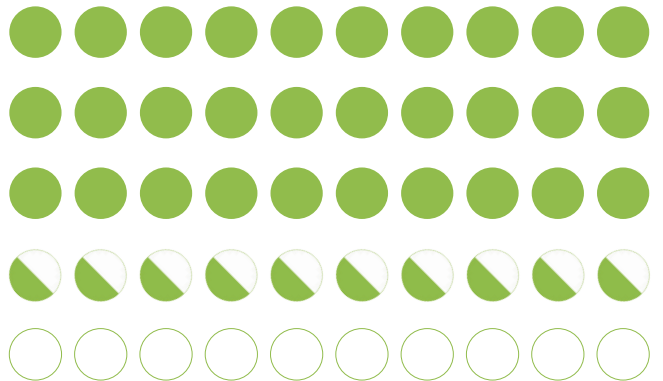
Access transparent and detailed views of all opportunities with each member. Operate efficiently and concisely with the use of beneficiary demographic data, census geographic poverty data and risk profiles to create detail member output and actionable reports.

## Member-Level Targeted Outreach

We couple analytics that are based on a combination of clinical and non-clinical conditions, with deeper machine learning methods for precision targeting. We then outreach to your members informing them about available resources and support their enrollment in programs they would have otherwise would not have known existed. Another direct benefit of their membership in your health plan.

By taking this approach, our AI-driven analytics enable plans to turn data into action by prioritizing the correct combination of services for each unique plan member, which ultimately leads to the best possible outcomes.

### MEMBERS WITH THE MOST VALUE



## Strong Targeted Analytics

Centauri's use of AI means that we apply advanced machine learning algorithms to our robust data sets, to continuously advance your knowledge about your membership population and optimize our ability to locate and impact those in need.

**Let's start a conversation about your members today**

CALL: 888.447.8908 | EMAIL: [info@centaurihs.com](mailto:info@centaurihs.com) | WEB: [centaurihs.com](http://centaurihs.com)

