

### REFERRAL MANAGEMENT & ANALYTICS



We become an operating partner with our health system clients to assess and identify growth opportunities in referral-driven service lines, establish lasting relationships with the referral community, and improve care coordination for their patients.

### **OUTREACH CYCLE MANAGEMENT**

Equipped with industry-leading referral analytics and coached by our seasoned sales management team, our field personnel give your hospital services and clinical pathways the dedicated client-focus required to innovate and capture market share.

#### Services include:

- Dedicated outreach representatives
- Real-time market intelligence, surveying and provider feedback
- Referral analytics-driven call routing
- Sales management and coaching

# ORDER CYCLE **MANAGEMENT**

Our concierge referral management platform personalizes and brands clients' referral processes, providing each referring group a single point of contact for care coordination andscheduling. We utilize existing health system scheduling software for easy implementation along with Centauri's Patient Tracker+ tool to track order status and alert referring physician offices of unconverted orders, pre-auth issues, and no-shows. Staffed and unstaffed models are available.

#### Services include:

- Scheduling
- Pre-authorization
- Pre-registration
- Care coordination
- Post-procedure follow-up
- Provider communication
- Service level analytics

# **STRATEGY & ANALYTICS**

Centauri helps our clients measure and identify opportunities to move market share, while our analytics turn your data into actionable strategies.

#### Services include:

- Referral tracking
- Leakage and opportunity analysis
- Market research and industry benchmarking
- Competitive pricing and payor mix analysis
- Dashboarding and service line reporting

**WE WORK** WITH CLIENTS TO CREATE

**UNIQUE AND** COMPREHENSIVE **SOLUTIONS ACROSS** 

THE REVENUE CYCLE

- Scheduling and service metric dashboarding
- Capital and budget planning
- Order turnaround and conversion metrics

# SERVICE LINE GROWTH ASSESSMENT

Our team of experts develop a service line growth plan based on client needs and local competitive standards.

### Services include:

- Operational workflow analysis
- Patient access workflow and service level assessment
- Competitive pricing review

- Market and industry research
- Utilization and staffing analysis
- Customer service benchmarking

CONTACT US TO EXPERIENCE A PRODUCT DEMO



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